

Cultural Strategy

Q3 Highlights

- Over 30,000 people enjoyed the 20-minute firework display at Cassiobury Park at the beginning of November.
- Watford Market was full of spooktacular tricks, treats and scarily good street food on Friday 27 October, as 'Market Lates' returned for Halloween
- Watford Town Centre Winterfest commenced with a wonderful FREE event to begin the festive season which included funfair rides, festive activities, food & drink stalls, a high street parade and live music performers.

Q4 Priorities

- Watford Town Centre BID has partnered with Atria to organise a gift exchange for locals to trade their unwanted gift for someone else's unwanted gift! The Gift Swap is a fun, sustainable, and environmentally friendly initiative taking place in the Gift Swap pop-up shop on the Lower Mall in Atria, Watford on Sunday 28 January.
- Elected Mayor of Watford, Peter Taylor and Deputy Mayor, Cllr Aga Dychton, will be walking the Abbey Line Trail to raise money for Watford Women's Centre. The 10-mile walk will start at 10am on 25 February, beginning at Watford Junction station and ending at St Albans Abbey station, and the community is invited to join in.

